

# New Product Bulletin



## MULTI-PURPOSE LUBRICANT

THERE'S ALWAYS ANOTHER USE®

A range of maintenance products from the world famous "Water Displacement 40th attempt" company is now available from CoolDrive stores across Australia and New Zealand. More commonly known as WD-40, CoolDrive will stock 19 part numbers in the range.



CODE	BRAND	PRODUCT DESCRIPTION
WD61000	WD-40 Multi-Use Product	Spray Applicator 500ml
WD61003	WD-40 Multi-Use Product	300g
WD61004	WD-40 Multi-Use Product	425g
WD61009	WD-40 Multi-Use Product	Smart Straw 350g
WD45040	WD-40 Multi-Use Product	Bulk 4Lt
WD45020	WD-40 Multi-Use Product	Bulk 20Lt
WD62005	WD-40 Multi-Use Product	Low Odour 300g
WD62007	WD-40 Multi-Use Product	EZ-REACH 425g
WD21001	WD-40 Specialist	High Performance Silicone 300g
WD21003	WD-40 Specialist	Fast Acting Citrus Degreaser 400g
WD21017	WD-40 Specialist Automotive	Chain Lube 248g
WD21018	WD-40 Specialist Automotive	Belt Dressing 338g
WD21019	WD-40 Specialist Automotive	Brake & Parts Cleaner 300g
WD21021	WD-40 Specialist Automotive	Penetrant Smart Straw 300g
WD21022	WD-40 Specialist Automotive	Throttle Body Carb & Choke Cleaner 394g
WD21023	WD-40 Specialist Automotive	Electronic Cleaner 290g
WD21024	WD-40 Specialist Automotive	Lanolin Lubricant Smart Straw 300g
71026	Solvol	Liquid Hand Cleaner Bulk 4.5Lt
71146	Solvol	Soap Bar Bulk 50 Pack

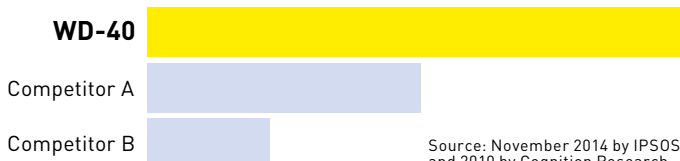
**SMART STRAW**  
NEVER LOSE THE STRAW AGAIN®

Innovation Award Winning Smart Straw®



From recent independent research amongst tradies and trade businesses, we know that:

- WD-40 has almost universal brand awareness 91%
- WD-40 is seen as "a brand for people like me" 82%
- Of those aware of WD-40, 81% of tradies have used it
- Of tradies surveyed 85% would consider using WD-40



Source: November 2014 by IPSOS and 2010 by Cognition Research.

### The WD-40® five basic functions

#### Lubricates

WD-40's lubricating ingredients keep parts moving smoothly and reduces friction and wear; helping parts work better for longer. WD-40 does not contain silicone and is ozone friendly.

#### Cleans

WD-40 gets under dirt, sap, grime and grease to clean while forming a corrosion resistant barrier.

It also dissolves adhesives, allowing easy removal of labels, tape and stickers from most surfaces. Just spray and allow it to soak for several minutes before wiping off.

#### Protects

WD-40 contains ingredients that shield metal surfaces against moisture, rust and other corrosive elements.

#### Penetrates

WD-40's fast acting ingredients penetrate into rusted, stuck, frozen and seized up parts; allowing them to quickly loosen and keep parts working freely.

#### Displaces Moisture

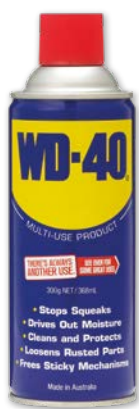
WD-40 is non-conductive and works by displacing any moisture in electrical systems, eliminating moisture induced short circuits.

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## The WD-40® Range

WD-40 Multi-Use product solves your problems in the workshop, around the home, garden or garage. Stop squeaks, lift grime, free jams and protect from moisture: all with just one product.

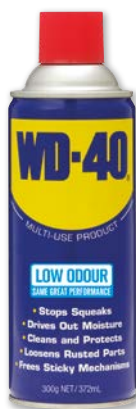
Never lose the straw again!



WD61003 300g



WD61004 425g



WD62005 300g



WD61009 350g



WD62007 425g



Traditional Spray Nozzle with thousands of uses. Each can comes with a little red straw, which allows for a precise application.

WD-40 Low Odour has the same great functionality and performance as the original WD-40 – just without the fragrance.



Award winning Smart Straw®. Fold down for a regular wide spray action to cover a large surface area. Flip the straw up for a precision stream.

WD-40 EZ-REACH lets you reach the unreachable with a 20cm flexible straw that bends and keeps its shape to deliver WD-40® Multi-Use Product into hard-to-reach places.

## The WD-40® Bulk



WD45040 4L



WD45020 20L



WD61000 500ml

### WD-40 Liquid 4L and 20L

- Soak parts to clean without disassembly
- Lubricates and protects industrial equipment
- Cleans and removes residue from moulds
- Penetrates stuck rigging hardware

### WD-40 Spray Applicator

- 500mL capacity
- Two ways to spray: Stream or spray
- Refillable spout
- Child lock safety
- Designed for use with WD-40 Liquid

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## The WD-40® Specialist

A new line of best-in-class specialty maintenance products formulated to give trade professionals the performance they need to get their specific jobs done right.



### High Performance Silicone Lubricant

WD21001 300g

- Prevents parts from sticking
- Waterproofs and protects against moisture
- For use on metal, plastic, rubber and wood
- Recommended uses: Guide rails, pipes, hoist, hinges, belts, bearings, linkages, tools, valves, locks and doors.



### Fast Acting Citrus Degreaser

WD21003 400g

- Removes, grease, oil, fat, dirt, grime and soap scum
- Power foam works immediately on contact
- Easy to rinse with water
- Recommended uses: Engine, tow balls, power tools, lifts and hoist, tools, waste water plumbing and grease traps, automotive equipment, marine equipment and machinery

## The WD-40® Specialist Automotive

The WD-40 Specialist Automotive is a brand new, specialty auto maintenance range. This set of cleaners and lubricants are high quality, designed to maximise your vehicle performance through proper and regular maintenance.



### Chain Lube

WD21017 248g

- Outstanding fling properties
- Superior anti-wear protection
- O, X, Z ring compatible



### Brake & Parts Cleaner

WD21019 300g

- Removes oil, grease, dirt and brake fluid
- Cleans without disassembling the unit
- Safe to use on brake linings, pads and drums



### Throttle Body, Carb & Choke Cleaner

WD21022 394g

- Cleans dirt, varnish, lead and carbon deposits
- Eliminates hard starting, rough idling and stalling
- Reduces emissions and fumes



### Lanolin Smart Straw®

WD21024 300g

- High performance lanolin lubricant
- Long Term Corrosion Protection
- Salt, Water, Acid and Humidity Resistant



### Belt Dressing

WD21018 338g

- Eliminate squeaking and slipping
- Restore belts pliability and flexibility
- Extends belt life



### Penetrant Smart Straw®

WD21021 300g

- Quickly penetrates rusted and corroded parts
- Loosens seized fixings
- For use on metals, alloys, rubber and plastic



### Electronic Cleaner

WD21023 290g

- Removes oil, grease, dirt, flux residue and condensation
- Safe to use on electrical equipment, contacts, plastic and rubber.

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## SOLVOL®

**Trusted for over 95 years to clean dirty hands of hard working Trades People. A heavy duty hand cleaner containing citrus oils and fine granules to gently remove ingrained dirt, without the harshness associated with coarser grade abrasives.**

Solvol® contains no petroleum solvents and is pH controlled to more closely match that of the skin.

- Removes ingrained dirt, grease and oil
- Effective in removing paint, silicone, glue etc from hands
- Available in liquid and soap bars
- Naturally moisturising to leave your hands clean and soft



71146 (50 bar bulk pack)



71026 4.5L



*For Dirty, Dirty Hands!!*

## Over 2000+ uses

Visit [wd40.com.au](http://wd40.com.au) for more ideas

### Some examples of where to use

- |   |  |  |
|---|--|--|
| <ul style="list-style-type: none"> <li>• Cleans and polishes alloy wheels</li> <li>• Drives moisture from precision tools</li> <li>• Buffs out scuff marks on bumpers</li> <li>• Removes surface rust</li> <li>• Cleans crayon off walls</li> <li>• Cleans and protects tools from corrosion</li> <li>• Lubricates sliding windows and drawers</li> <li>• Improves cutting time for drill bits</li> <li>• Loosens stuck chucks on drills</li> <li>• Removes chewing gum from hard surfaces</li> </ul> | <ul style="list-style-type: none"> <li>• Removes tar from chassis</li> <li>• Cleans rusty saws</li> <li>• Shines aluminum sinks</li> <li>• Keeps clay from sticking to shovels</li> <li>• Removes decals from windows and bumper</li> <li>• Cleans and protects chrome on cars</li> <li>• Prevents oxidation on battery connections</li> <li>• Drives moisture from front struts</li> <li>• Prevents rust on outdoor air conditioners</li> <li>• Lubricates bulk loading caulking gun</li> </ul> | <ul style="list-style-type: none"> <li>• Removes rust from steam iron</li> <li>• Lubricates rusted screws</li> <li>• Removes oil from hands</li> <li>• Protects silver from blackening</li> <li>• Cleans chair wheels</li> <li>• Helps seal gaskets</li> <li>• Cleans bottoms of pots and pans</li> <li>• Shines car tyres</li> <li>• Cleans grime from engines</li> <li>• Removes insects from front grill</li> </ul> |
|---|--|--|

### A QUICK HISTORY LESSON

WD-40 Multi-Use Product began as rocket science! Originally designed by the Rocket Chemical Company in 1953, it took scientists 40 formulations to perfect this unique water displacement technology. Dubbed Water Displacement 40th attempt, the product was later shortened to the iconic WD-40.